

Opening Deposit Accounts Online

WEBINAR – ON DEMAND WEB LINK & FREE CD ROM

Tuesday, September 14, 2010

12 - 1:30 pm PT
1 - 2:30 pm MT
2 - 3:30 pm CT
3 - 4:30 pm ET

In today's busy world, many people, including your customers, want to open accounts and transact business in a way that is most convenient for them. Therefore, now is a good time for your bank to evaluate the necessary steps, compliance issues, and risks involved with opening deposit accounts online (versus face-to-face).

How much risk is your bank willing to take? How can you manage the risk and comply with the Bank Secrecy Act's Customer Identification Program (CIP) and Customer Due Diligence (CDD) provisions? What policy and contract changes are needed to make this work? How will online banking affect your Identity Theft Program compliance? Join us to learn about these issues and many more. Help your bank keep pace with your customer and prospective customer's desire to open online accounts, at their convenience.

Continuing Education: Attendance verification for CE credits provided upon request.



HIGHLIGHTS

- Evaluating the risk of opening on-line accounts
- Identification requirements and verification procedures
- Forms, worksheets, and policy decisions
- Getting a game plan together
- Placing holds and looking at special rules for new accounts
- Signature card contracts — ownership and access issues
- Authorized signers, powers of attorney, and other fiduciary issues
- Identity theft issues
- Issuing debit cards
- Timing of federal disclosures and responsibilities

WHO SHOULD ATTEND?

This informative session will benefit customer service representatives, deposit operations staff, compliance officers, marketing staff, and training personnel.

MEET THE PRESENTER

Deborah Crawford
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